## Facilitating Slide

## How should we reposition ourselves in the consulting landscape?

Area	Key Questions
Market Opportunity	Where are we missing the boat?
Skill Versus Scale	•What do we do well? •What don't we do well?
Offensive Versus Defensive	•Which is it? •Why?
Support Existing Business	<ul><li>What should the priority be?</li><li>What are the risks?</li></ul>
Grow Independent Business	<ul><li>What are the benefits?</li><li>What are the dangers?</li></ul>
Key Goals	•What does success look like? •What keeps us awake at night?

